**Title of the event:** Municipal renovation plans and supporting narratives* for the energy transition  
- Bulgarian national EEW4 workshop

| **Date & location:** | 10:30-12:30 on 19th May 2021  
On Zoom and on site in Sofia (Hotel InterContinental) |
| **Organiser(s):** | Energy Cities with EcoEnergy and EnEffect in Bulgaria |
| **Summary of the event** | This hybrid workshop was taking place ‘live’ in Sofia and on Zoom in the online space in the framework of the Bulgarian Sustainable Energy Investment Forum (SMAFIN). The workshop involved members of the EcoEnergy network and municipalities beyond. The event had double purpose: taking stock of Bulgarian energy efficiency policies while providing municipalities with extensive opportunity to exchange on financing and gather feedback for the EEW4 narratives development via poll questions on Zoom and discussions. Results of the EU27 wide Energy Efficiency Watch survey was presented and discussed in this session, aiming to gather input for supporting narratives for the local energy transition. |
| **Objective & main programme point** | Objective of the session was to take a look at the state of play of Bulgarian policies affecting local investments in energy efficiency and the energy transition and gather feedback from local authorities on effective narratives supporting the local energy transition. |
| **Conclusions** | Responding to poll questions, Bulgarian municipalities expressed their main priority being to increase the attractiveness of their cities (74% of respondents) which is strongly linked with local job creation (36%) and improved air quality (57%). Key motivation of Bulgarian local authorities engaging in the energy transition is to reach local energy independence via lower energy consumption (69%) and creating a healthier and more affordable built environment (62%). Most of the respondents considered their citizens and local civil organisations (46%) as most influential for their... |

*The project EEW4 has received funding from the European Union Horizon 2020 research and innovation programme under grant agreement No 847153*  
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local energy transition and available financing opportunities (83%) as most decisive in launching a sustainable energy investment.

AGENDA:

Supporting narratives* for the energy transition
Energy efficiency workshop in the framework of
the Bulgarian Sustainable Energy Investment Forum
Venue: https://un02web.zoom.us/j/87273187527
and Intercontinental Hotel, Sofia
Date & Time: 10:30-12:30 on 19th May 2021
Registration: https://forms.gle/VhF4xGkqB-WFy4x6R6

Outline:
This hybrid workshop – taking place ‘live’ in Sofia and on Zoom - in the framework of the Bulgarian Sustainable Energy Investment Forum (SMAFIN) is attracting members of the EcoEnergy network and municipalities beyond. The event has a double purpose: taking stock of Bulgarian energy efficiency policies while providing municipalities with extensive opportunity to exchange on financing and gather feedback for the EEW4 narratives development via poll questions on Zoom and discussions. Results of the EU27 wide Energy Efficiency Watch survey will be presented and discussed in this session, aiming to gather input for supporting narratives for the local energy transition.

10:30 - 10:35 WELCOME - Dragomir Tanev, Executive Director of EnEffect
10:35 – 10:50 MAIN RESULTS OF PREVIOUS SEIFs - Marko Markov, Economist Bulgaria, organizer and moderator of the previous forums
10:50 – 11:30 NATIONAL POLICIES IN SUPPORT OF ENERGY EFFICIENCY - Ivan Pavlov, Executive Director of Sustainable Energy Development Agency
11:00 – 11:25 BUILDING RENOVATION IN THE RECOVERY AND RESILIENCE PLAN - Julian Papov, BPIE
11:25 – 11:40 GOOD PRACTICES IN EXISTING FINANCIAL MECHANISMS FOR ENERGY EFFICIENCY IN THE BUILDING SECTOR - Nadya Donkova, FLAG Fund and Sustainable Cities Fund
11:40 – 12:00 ENERGY EFFICIENCY WATCH SURVEY RESULTS: TOWARDS NEW NARRATIVES FOR THE ENERGY TRANSITION - Kristina Dely, Energy Cities for EEW4
12:00 – 12:30 DISCUSSION and gathering feedback for EEW4 narratives

Moderator: Dragomir Tanev, Director, EnEffect
Language: Bulgarian - with simultaneous interpretation in English via Zoom

*So-called “narratives” combine several arguments and are supported by a larger number of actors. The objective of developing and spreading such narratives is often to gain wider support for a political movement, a policy or even a change in society, such as the energy transition process. Often, these narratives are “stories” which combine facts and the ability to trigger emotions.

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