**EEW4 External Event Report**

**Title of the event:** Municipal renovation plans and supporting narratives* for the energy transition  
- Czech national EEW4 workshop

<table>
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<th><strong>Date &amp; location:</strong></th>
<th>7th May 2021, 9:00-11:30 - On Zoom</th>
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<tbody>
<tr>
<td><strong>Organiser(s):</strong></td>
<td>Energy Cities with SEMMO (The Association of Czech Energy Managers)</td>
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<td><strong>Summary of the event</strong></td>
<td>This online workshop had double purpose: providing Czech municipalities with extensive information on financing and capacity building opportunities for their local energy transition and renovation plans while discussing and gathering feedback on supporting narratives that can prepare and back their local investment decisions.</td>
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| **Objective & main programme point** | Aim of the workshop was to present EEW4 survey’s Czech national results and gather feedback on the survey as well as to provide further input for the narratives development. Key input factors for the Czech Republic was presented by Energy Cities and interpreted in Czech simultaneously.  
During the Q&A, municipalities of Prague, Brno, Litomerice and others were sharing their experience and commented on five poll questions. These questions and comments have generated a lively discussion with the audience; whose feedback via the poll questions and the chat was valuable input for the narratives development. |
| **Conclusions** | Fundraising and/or costs savings have been largely the key priority in this post-Covid period of almost half of Czech municipalities present. Improving the attractiveness of their city (24%) or job creation (12%) came only far after. When discussing investments in energy efficiency or the energy transition in municipalities, the most popular (killer) argument of its opponents is that its ‘too costly, too slow return on investment’ (50%) followed by that ‘we have other priorities’ (22% of responses). Discussing the key motivations (beyond costs savings) to engage in the energy transition; 78% of participants would engage in EE / Energy transition in order to reach energy independence through lower energy consumption. 61% would argue by creating a more affordable and healthier built... |

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environment – linked closely with improving the image and attractiveness of their city (56% answered).

When discussing key interest groups influencing local energy policies or investments, participants considered citizens (50%) and local industries and entrepreneurs (56%) the most influential.

Local investments in energy efficiency are determined primarily by available funding opportunities (77%), but also local or national elections (62%) are very influential on those municipal decisions.

AGENDA:

Municipal renovation plans and supporting narratives* for the energy transition

Outline:

- Welcome and agenda
- Supporting narratives for the energy transition – presenting the Energy Efficiency Watch survey results
- EU funding programme for municipal capacity building
- Coffee Break
- Climate Mitigation Plan of Procity planning for the energy transition
- EUNA for municipalities
- Q&A and Interactive discussion with the audience: input gathering around poll questions
- Conclusions

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*Abbreviated “narratives” combine several arguments and are supported by a large number of actors. The objective of developing and promoting such narratives is often to gain wider support for a political measure, to act as a guide to action in target sectors, such as the energy transition, and to identify key factors to improve the ability to trigger actions.

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