

EEW4 External Event Report

Title of the event: **EEW4 Hungarian webinar: Financing energy efficient building renovations and supporting narratives**

<i>Date & location:</i>	10 th February 2021, on Zoom
<i>Organiser(s):</i>	Energy Cities with Energiaklub
<i>Summary</i>	This joint webinar of the eCentral and the Energy Efficiency Watch project was focusing on enabling energy efficient renovations by discussing financing and supporting narratives for energy efficiency. The webinar presented EU call for proposals and tenders available in Hungary in the next period, interesting innovative financing schemes and some pilot projects results. Learnings from the Energy Efficiency Watch project's survey were also shared and discussed; focusing on attitudes and potential narratives on energy efficiency and mirrored by a case study from a Hungarian local government. Ultimately, the event was also aiming at boosting knowledge sharing between participants in a virtual interactive discussion.
<i>Objective & main programme point</i>	Aim of the webinar was to present EEW4 survey's Hungarian results and gather feedback on the survey as well as further input for the narratives development. Key input factors for Hungary was presented by Energy Cities in Hungarian. Ajka, the first Hungarian EUCF beneficiary municipality was reacting and commenting on poll questions. These questions and comments have generated a lively discussion with the audience; whose feedback via the poll questions and the chat was valuable input for the narratives development.
<i>Conclusions</i>	This combination of the two themes - financing and discussion on narratives in one webinar – separated in two parts by a break was proved to be a successful one. Amidst the overload of municipalities during third COVID wave, in parallel with a spiking number of online events; this webinar managed to attract a good number of relevant participants from municipalities and managed to gather good



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feedback for the narratives development. Using poll questions, commented by active municipalities in live and responses from a larger audience of the webinar was also an effective combination of gathering input from municipalities, whose scarce resources does not allow extensive feedback.

Programme



AGENDA:

Interreg CENTRAL EUROPE eCentral ENERGY EFFICIENCY WATCH

Financing energy efficient building renovation and supporting narratives

On 10th February 2021

This joint webinar of the eCentral and the Energy Efficiency Watch project is focusing on enabling energy efficient renovations by discussing financing and supporting narratives for energy efficiency. The webinar will present EU call for proposals and tenders available in Hungary in the next period, interesting innovative financing schemes and some pilot projects results. It will also share and discuss learnings from the Energy Efficiency Watch project's survey on attitudes and potential narratives on energy efficiency as well as a case study from a Hungarian local government. In addition, the event aims to boost knowledge sharing between participants in a virtual interactive discussion.

AGENDA:

Time	Theme	Speaker
13:00-13:15	Welcome and agenda	Martina Méhes, executive director, Energiaklub
13:15-13:35	What supporting arguments for energy efficient renovations? Learnings from the EEW project	Kristina Dely, project manager, Energy Cities, Energy Efficiency Watch project
13:35-13:55	Financing opportunities for building renovations between 2021-2027	Zsuzsanna Karlád, executive director, Hungarian Energy Efficiency Institute (MEHI)
13:55-14:20	Learnings from the use of innovative financing for public building renovations (eCentral project)	Zsófia Pé, head of climate program, Energiaklub
14:20-14:45	Municipal cooperation and project bundling for large scale building renovations - good example from the first Hungarian EUCF winner municipality	Gergely Tóth, strategic and development coordinator, Municipality of Ajka
14:45-15:45	Q&A and Interactive discussion with the audience	
15:45-16:00	Conclusions	

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EUROPEAN ENERGY EFFICIENCY WATCH

ENERGYCITIES

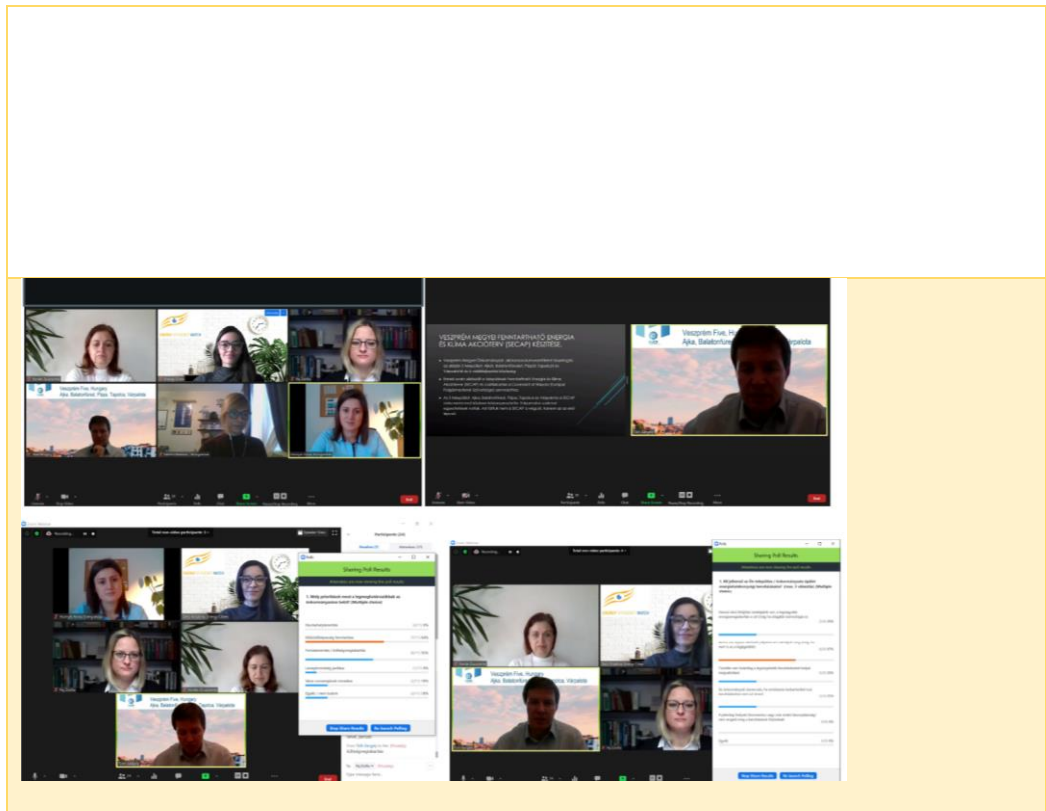
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Pictures



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