

AGENDA

“The missing ‘WHY’ for energy efficiency - stronger narratives to drive progress in EU Member States”

**Tuesday 26 October 2021
16:00 CEST**

Welcome by the chair and moderator of the session

Jan Geiss, Secretary General, EUFORES and Project Coordinator, Energy-Efficiency-Watch 4

Scene setting

"The EU27 energy efficiency trends and policies by sector"

Didier Bosseboeuf, International energy efficiency expert, ADEME and Project Coordinator, Odyssee-Mure project

Live poll with audience on energy efficiency narratives

"The missing ‘WHY’ for energy efficiency: towards new narratives"

Christiane Egger, Deputy manager, Energiesparverband Upper Austria and Survey & narrative development leader, Energy-Efficiency-Watch 4

Q&A: the audience is invited to submit questions to the speakers

Expert panel

Panel discussion on successful and effective implementation of energy efficiency measures

Moderator: Jan Geiss, EUFORES, Energy-Efficiency-Watch 4

Panellists:

- **Vlasta Krmelj**, Mayor of Selnica ob Dravi (Slovenia) and Director, Podravje Regional Energy Agency
- **Adrian Joyce**, Secretary General, EuroACE
- **Wolfgang Eichhammer**, Head of Competence Center Energy Policy & Energy Markets, Fraunhofer ISI and Technical Coordinator, Odyssee-Mure project
- **Christiane Egger**, Energiesparverband Upper Austria, Energy-Efficiency-Watch 4

Q&A: the audience is invited to submit questions to the panellists

Conclusions by the chair and moderator of the session

Jan Geiss, EUFORES, Energy-Efficiency-Watch 4