

EEW4 External Event Report

Title of the event: *Delivering on the Renovation Wave: supporting narratives and financing Webinar for Covenant of Mayors Signatories*

<i>Date & location:</i>	27 th April 2021, on Zoom
<i>Organiser(s):</i>	Energy Cities
<i>Summary of the event</i>	The webinar was co-organised with the Covenant of Mayors Office and the ORFEE project and subscribed to support the Renovation Wave. Combining the themes of narratives and financing energy efficiency raised interest of Covenant signatories and ensured a lively exchange among CoM signatories and experts and provided valuable feedback for the EEW4 narratives development.
<i>Objective & main programme point</i>	Aim of the webinar was to present EEW4 survey's European results and gathering feedback for the narratives and case studies development. Key European input factors for narratives development was presented by ESV, case studies under development was presented by Guidehouse. Input for the narratives development was gathered from participating local authorities from discussions, chat and via poll questions.
<i>Conclusions</i>	More than one third (38%) of participating CoM signatories responded that cost savings or fundraising are their first priority in their municipality at the moment. Improving air quality (20%) or improving attractiveness of their municipality (15%) or creating jobs (15%) came out only second. Major killer arguments against investing in energy efficiency in the energy transition was also linked primarily with those economic arguments: 51% of respondents said that it is considered 'too costly / having a slow return on investment' in their municipalities, while others face 'we have other priorities' as key argument against these sustainable energy investments. Beyond those economic arguments, webinar participants listed further issues that slow down the energy transition in their municipalities, primarily: the <i>lack of competences in the public sector, regulations slow down or block processes, local decision making processes are too slow.</i>



"The project EEW4 has received funding from the European Union Horizon 2020 research and innovation programme under grant agreement No 847153"

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Half of the survey respondents chose their key motivation for engaging in the energy transition to 'lower energy consumption and hence become independent in energy'. 'More affordable and healthier built environment' (47%) and creating / protecting jobs (44%) came after as motivating factors. When asking about the most influential local stakeholder groups to influence decisions related to the energy transition, 'citizens and citizens groups' (63%) and 'local industries and entrepreneurs' (63%) were selected first, followed by NGOs (only 31%).

AGENDA:



Delivering on the Renovation Wave: Supporting Narratives & Financing

Tuesday, 27 April 2021 - 14:00 - 16:30 (CET)

Joint event organised by the Covenant of Mayors - Europe office, Energy Efficiency Watch 4 & ORFEE project



Registrations: <https://www.eventbrite.co.uk/e/delivering-on-the-renovation-wave-supporting-narratives-financing-registration-149669817453>

Delivering on the Renovation Wave: Supporting Narratives & Financing

The Renovation Wave sets very ambitious targets and high challenges for municipalities. How to convince local decision makers and engage key local stakeholders for action? Who can be the winning coalition? How to finance bundled projects smartly and get third party financing? How municipalities can create one-stop-shops for boosting renovations?

This webinar is aiming to discuss the above questions with signatories of the Covenant of Mayors in an interactive way, getting also feedback on the narratives, being developed in the EEW4 project.

AGENDA

14:00-14:05 – Welcome and agenda – **Kristina DELY**, Project Manager, EEW4/ Energy Cities

14:05-14:15 – Presentation of the Covenant of Mayors – new political framework (climate neutrality)
Thibaut MARAQUIN, CoMo

Narratives – how municipalities can get engaged and engage others?

14:15-14:30 – Energy Efficiency Watch Survey Results: towards new narratives for the energy transition
Megan GIGNAC, ESV Upper Austria Energy Agency on behalf of the EEW4

14:30-14:45 – Draft case studies to foster the energy transition
Daniel BECKER, Director, Guidehouse

14:45-15:15 – Discussions and poll questions on priorities and narratives

Financing the renovation wave: from local to European level

15:15-15:30 – One-stop shops and third party financing companies to boost private housing energy-efficient renovations: the case of Innovate & ORFEE

15:30-15:45 – The experience of Bordeaux
Pierre LEVI, Director for the Energy Transition, Bordeaux Métropole Energies

15:45-16:00 – European funds to finance the "Renovation wave"
Hadrien MICHEL, Policy Officer, DGENER

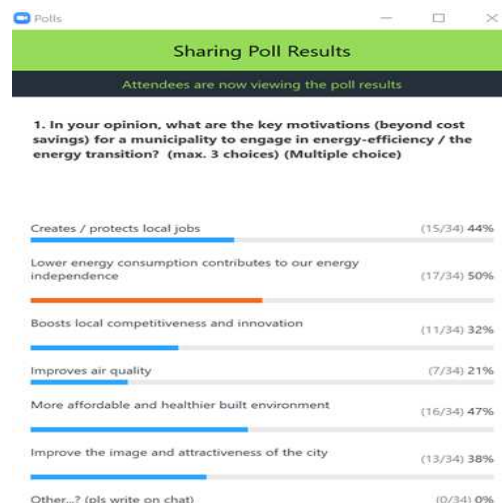
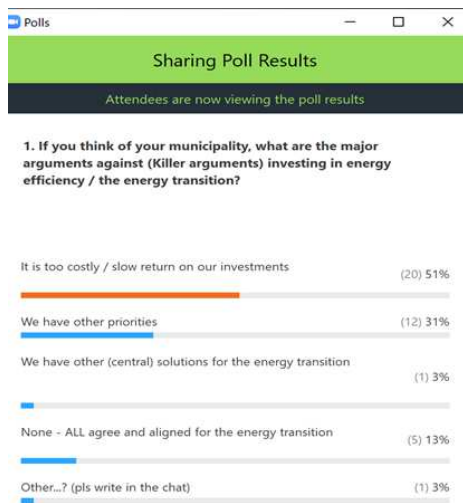
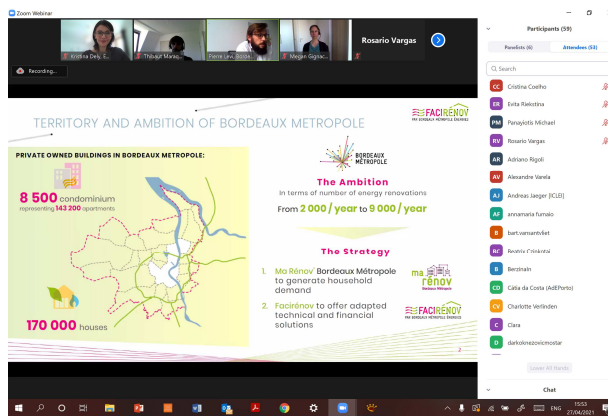
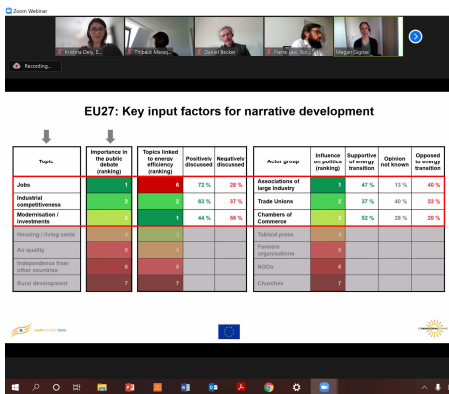
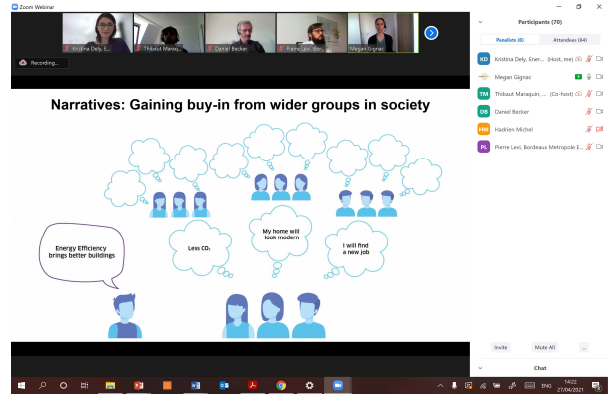
16:00-16:30 – Q&A and Closing of the webinar



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PICTURES



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