





Supporting narratives* for the energy transition Energy efficiency workshop in the framework of the Bulgarian Sustainable Energy Investment Forum

Venue: <u>https://us02web.zoom.us/j/87223187527</u> and Intercontinental Hotel, Sofia Date & Time: 10:30-12:30 on 19th May 2021 Registration: <u>https://forms.gle/VhF4sQXqbUW1zyUR6</u>

Outline:

This hybrid workshop – taking place 'live' in Sofia and on Zoom - in the framework of the Bulgarian Sustainable Energy Investment Forum (SMAFIN) is attracting members of the EcoEnergy network and municipalities beyond. The event has a double purpose: taking stock of Bulgarian energy efficiency policies while providing municipalities with extensive opportunity to exchange on financing and gather feedback for the EEW4 narratives development via poll questions on Zoom and discussions. Results of the EU27 wide Energy Efficiency Watch survey will be presented and discussed in this session, aiming to gather input for supporting narratives for the local energy transition.

10:30 - 10:35	WELCOME - Dragomir Tzanev, Executive Director of EnEffect
10:35 – 10:50	MAIN RESULTS OF PREVIOUS SEIFS - Marko Markov, Econoler Bulgaria, organizer and moderator of the previous forums
10:50 – 11:10	NATIONAL POLICIES IN SUPPORT OF ENERGY EFFICIENCY - Ivaylo Alexiev, Executive Director of Sustainable Energy Development Agency
11:10 – 11:25	BUILDING RENOVATION IN THE RECOVERY AND RESILIENCE PLAN - Julian Popov, BPIE
11:25 – 11:40	GOOD PRACTICES IN EXISTING FINANCIAL MECHANISMS FOR ENERGY EFFICIENCY IN THE BUILDING SECTOR - Nadya Dankinova, FLAG Fund and Sustainable Cities Fund
11:40 - 12:00	ENERGY EFFICIENCY WATCH SURVEY RESULTS: TOWARDS NEW NARRATIVES FOR THE ENERGY TRANSITION - Kristina Dely, Energy Cities for EEW4
12:00 - 12:30	DISCUSSION and gathering feedback for EEW4 narratives
<u>Moderator:</u> Language	Dragomir Tzanev, Director, EnEffect Bulgarian - with simultaneous interpretation in English via Zoom

***So-called "narratives" combine several arguments and are supported by a larger number of actors.** The objective of developing and spreading such narratives is often to gain wider support for a political movement, a policy or even a change in society, such as the energy transition policies. Often, these narrative are "stories" which combine facts and the ability to trigger emotions.