

EEW4 External Event Report

Title of the event: Energy Efficiency Watch

National Business Stakeholder Workshop, Poland:

Business perspectives on energy efficiency policy

<i>Date & location:</i>	<p>Online event:</p> <ul style="list-style-type: none"> - First session: 08 December 2020, 10:00 – 12:00 - Second session: 09 December 2020, 10:00 – 12:00
<i>Organiser(s):</i>	<p>Guidehouse, supported by Polish National Energy Conservation Agency (KAPE - Krajowa Agencja Poszanowania Energii)</p>
<i>Summary of the event</i>	<p>The Business Stakeholder Workshop for Poland set out to explore enabling factors for successful energy efficiency measures and policies, both on the national and on the EU level. A broad range of Polish stakeholders attended the workshop and participated actively in the virtual sessions. Narrative elements identified in previous Energy Efficiency Watch National Business Stakeholder Workshops were also fed into the discussion and reviewed with the participants. The joint reflection on enabling narratives for energy efficiency provided valuable input from the perspective of the Polish business community for the elaboration of the Energy Efficiency Watch case studies. Daniel Becker of Guidehouse led the interactive workshop, supported by Karolina Loth-Babut from KAPE, the National Energy Conservation Agency in Poland.</p>
<i>Objective & main programme point</i>	<p>The aim of the workshop was to explore structuring storylines around energy efficiency in Poland and to receive input from business stakeholders with a view to distil and develop enabling narratives for the implementation of energy efficiency policies and measures in Poland and the EU. Insights and elements for pointed narratives from previous business stakeholder workshops were tested and fed into the discussion.</p>



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Conclusions

Based on the consolidated reflection of the participants, effective implementation of energy efficiency policies is conditioned on a number of key vectors and narrative elements, including:

- transparency, e.g. in the sense of the predictability of energy markets and price structures, transparent baseline data for policymaking, dialogue between stakeholders and government;
- a combination of regulatory policy with support programmes and information campaigns
- one-stop shops to be developed, e.g. for energy renovation, addressing the horizontal nature of energy efficiency and engage target groups;
- reliability, e.g. in the sense of making savings visible (a.o. by digitization); having reliable audits for a realistic estimation of benefits as well as quality standards & clear rules and enforcement for energy audits;
- an amplified view on costs and benefits, e.g. through guidelines for translating multiple benefits in economic/business terms
- recognition of the horizontal dimension of energy efficiency measures.

Programme

First session: 8 December 2020, 10:00 – 12:00

Energy Efficiency Watch & sharing business experiences

10:00 – 10:05	Introduction
10:05 – 10:20	Welcome note: Karolina Loth-Babut, KAPE
10:20 – 10:30	Background: Energy Efficiency Policy & Energy Efficiency Watch
10:30 – 10:45	Icebreaker discussion:
10:45 – 11:30	Breakout discussion in groups: Drivers for successful energy efficiency implementation
11:30 – 11:45	Breakout group presentations
11:45 – 12:00	Reflection and outlook

Second session: 9 June 2020, 10:00 – 12:00

EU energy efficiency policy & narratives for promoting energy efficiency

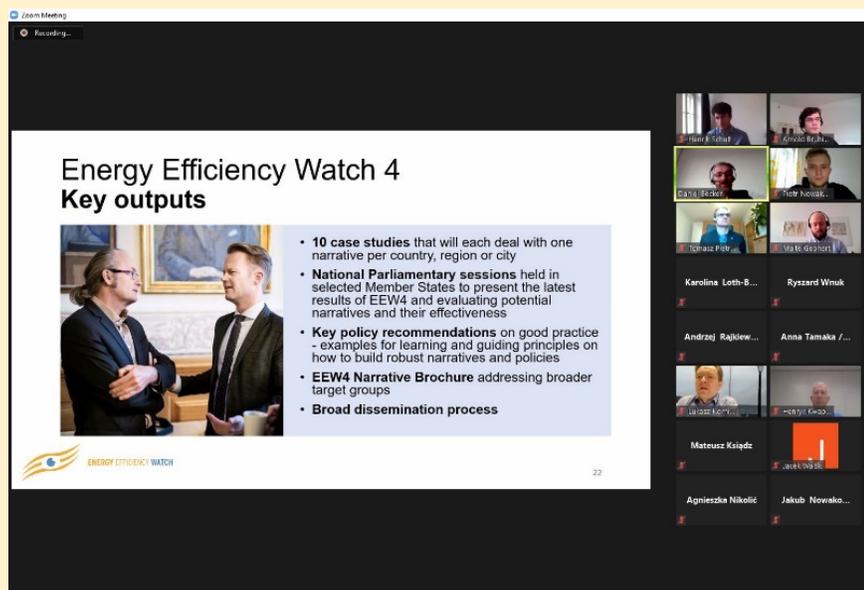
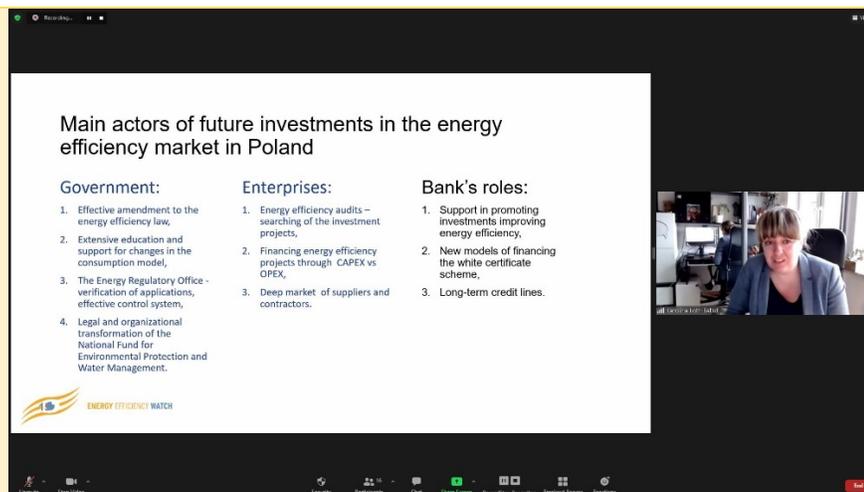


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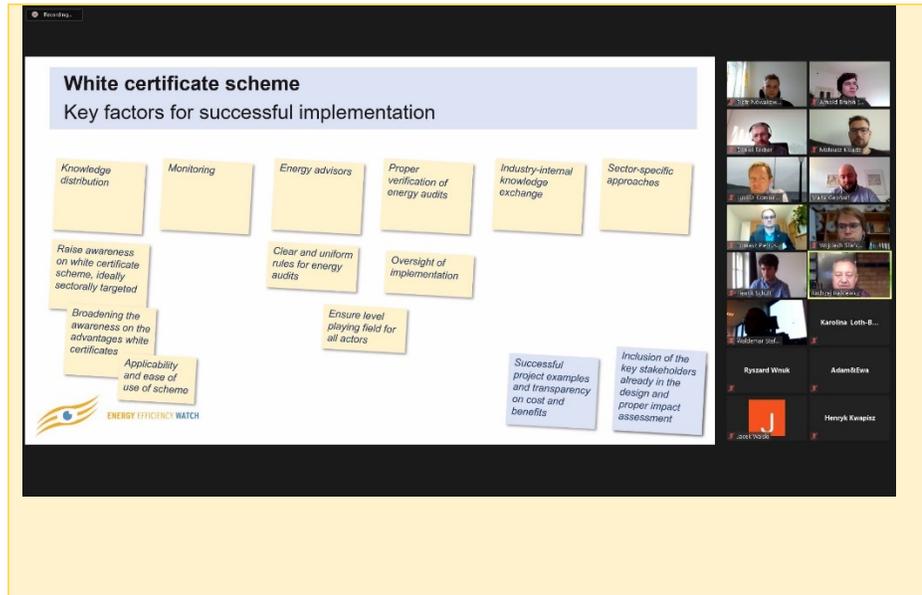
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- 10:00 – 10:20 **Background:**
Narratives for promoting energy efficiency
- 10:20 – 11:30 **Plenary discussions:**
A policy perspective on implementation and acceptance of energy efficiency
- 11:30 – 12:00 **Wrap-up**

Pictures



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White certificate scheme
Key factors for successful implementation

- Knowledge distribution
- Monitoring
- Energy advisors
- Proper verification of energy audits
- Industry-internal knowledge exchange
- Sector-specific approaches
- Raise awareness on white certificate scheme, ideally sectorally targeted
- Clear and uniform rules for energy audits
- Oversight of implementation
- Broadening the awareness on the advantages white certificates
- Ensure level playing field for all actors
- Applicability and ease of use of scheme
- Successful project examples and transparency on cost and benefits
- Inclusion of the key stakeholders already in the design and proper impact assessment

ENERGY EFFICIENCY WATCH



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