**Title of the event:** Energy Efficiency Watch

**National Business Stakeholder Workshop, Poland:**

**Business perspectives on energy efficiency policy**

| Date & location: | Online event:  
- First session: 08 December 2020, 10:00 – 12:00  
- Second session: 09 December 2020, 10:00 – 12:00 |
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<td><strong>Organiser(s):</strong></td>
<td>Guidehouse, supported by Polish National Energy Conservation Agency (KAPE - Krajowa Agencja Poszanowania Energii)</td>
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<td><strong>Summary of the event</strong></td>
<td>The Business Stakeholder Workshop for Poland set out to explore enabling factors for successful energy efficiency measures and policies, both on the national and on the EU level. A broad range of Polish stakeholders attended the workshop and participated actively in the virtual sessions. Narrative elements identified in previous Energy Efficiency Watch National Business Stakeholder Workshops were also fed into the discussion and reviewed with the participants. The joint reflection on enabling narratives for energy efficiency provided valuable input from the perspective of the Polish business community for the elaboration of the Energy Efficiency Watch case studies. Daniel Becker of Guidehouse led the interactive workshop, supported by Karolina Loth-Babut from KAPE, the National Energy Conservation Agency in Poland.</td>
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<td><strong>Objective &amp; main programme point</strong></td>
<td>The aim of the workshop was to explore structuring storylines around energy efficiency in Poland and to receive input from business stakeholders with a view to distil and develop enabling narratives for the implementation of energy efficiency policies and measures in Poland and the EU. Insights and elements for pointed narratives from previous business stakeholder workshops were tested and fed into the discussion.</td>
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*The project EEW4 has received funding from the European Union Horizon 2020 research and innovation programme under grant agreement No 847153*  
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Conclusions

Based on the consolidated reflection of the participants, effective implementation of energy efficiency policies is conditioned on a number of key vectors and narrative elements, including:

- transparency, e.g. in the sense of the predictability of energy markets and price structures, transparent baseline data for policymaking, dialogue between stakeholders and government;
- a combination of regulatory policy with support programmes and information campaigns
- one-stop shops to be developed, e.g. for energy renovation, addressing the horizontal nature of energy efficiency and engage target groups;
- reliability, e.g. in the sense of making savings visible (a.o. by digitization); having reliable audits for a realistic estimation of benefits as well as quality standards & clear rules and enforcement for energy audits;
- an amplified view on costs and benefits, e.g. through guidelines for translating multiple benefits in economic/business terms
- recognition of the horizontal dimension of energy efficiency measures.

Programme

First session: 8 December 2020, 10:00 – 12:00

Energy Efficiency Watch & sharing business experiences

10:00 – 10:05 Introduction
10:05 – 10:20 Welcome note: Karolina Loth-Babut, KAPE
10:30 – 10:45 Icebreaker discussion:
10:45 – 11:30 Breakout discussion in groups: Drivers for successful energy efficiency implementation
11:30 – 11:45 Breakout group presentations
11:45 – 12:00 Reflection and outlook

Second session: 9 June 2020, 10:00 – 12:00

EU energy efficiency policy & narratives for promoting energy efficiency

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10:00 – 10:20  Background: Narratives for promoting energy efficiency

10:20 – 11:30  Plenary discussions: A policy perspective on implementation and acceptance of energy efficiency

11:30 – 12:00  Wrap-up

Main actors of future investments in the energy efficiency market in Poland

Government:
1. Active involvement in the energy efficiency law.
2. Measures, audits, and support for changes in the consumption model.
3. The Energy Regulatory Office - verification of applications, effective control system.
4. Illegal and unauthorised transformation of the national fuel or Environmental Protection and Water Management.

Enterprises:
2. Financing energy efficiency projects through CEPES and CEF.

Bank’s roles:
1. Support in promoting investments improving energy efficiency.
2. New models of financing the state certificate scheme.
3. Long-term cost-free.

Energy Efficiency Watch 4

Key outputs
- 10 case studies that will each deal with one country, region or city. 
- National Parliamentary sessions held in selected Member States to present the latest results of EEW4 and assessing potential narratives and their effectiveness.
- Key policy recommendations on good practice - approaches for learning and guiding principles on the impact of the narratives and policies.
- EEW4 Narratives Brochure addressing broader themes.
- Broad dissemination process.

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