

EEW4 External Event Report

Title of the event: **Municipal renovation plans and supporting narratives*
for the energy transition
- Czech national EEW4 workshop**

<i>Date & location:</i>	7 th May 2021, 9:00-11:30 - On Zoom
<i>Organiser(s):</i>	Energy Cities with SEMMO (The Association of Czech Energy Managers)
<i>Summary of the event</i>	This online workshop had double purpose: providing Czech municipalities with extensive information on financing and capacity building opportunities for their local energy transition and renovation plans while discussing and gathering feedback on supporting narratives that can prepare and back their local investment decisions.
<i>Objective & main programme point</i>	<p>Aim of the workshop was to present EEW4 survey's Czech national results and gather feedback on the survey as well as to provide further input for the narratives development. Key input factors for the Czech Republic was presented by Energy Cities and interpreted in Czech simultaneously.</p> <p>During the Q&A, municipalities of Prague, Brno, Litomerice and others were sharing their experience and commented on five poll questions. These questions and comments have generated a lively discussion with the audience; whose feedback via the poll questions and the chat was valuable input for the narratives development.</p>
<i>Conclusions</i>	Fundraising and/or costs savings have been largely the key priority in this post-Covid period of almost half of Czech municipalities present. Improving the attractiveness of their city (24%) or job creation (12%) came only far after. When discussing investments in energy efficiency or the energy transition in municipalities, the most popular (killer) argument of its opponents is that its 'too costly, too slow return on investment' (50%) followed by that 'we have other priorities' (22% of responses). Discussing the key motivations (beyond costs savings) to engage in the energy transition; 78% of participants would engage in EE / Energy transition in order to reach energy independence through lower energy consumption. 61% would argue by creating a more affordable and healthier built



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environment – linked closely with improving the image and attractiveness of their city (56% answered).

When discussing key interest groups influencing local energy policies or investments, participants considered citizens (50%) and local industries and entrepreneurs (56%) the most influential.

Local investments in energy efficiency are determined primarily by available funding opportunities (77%), but also local or national elections (62%) are very influential on those municipal decisions.

AGENDA:



Municipal renovation plans and supporting narratives* for the energy transition

Date & Time: 7th May 2021, 9:00-11:30 CET

[To register please click here.](#)

Outline:

This online workshop has double purpose: providing Czech municipalities with extensive information on financing and capacity building opportunities for their local energy transition plan while discussing and gathering feedback on supporting narratives that can prepare and back their local investment decisions.

Besides offering very practical information for local climate planning and backing local financial decisions and capacity building, this webinar will present and discuss the outcomes of a European wide survey under the Energy Efficiency Watch project that monitors the implementation of energy efficiency policies in the EU27 and aims to provide supporting narratives for the local energy transition.

9:00-9:15	Welcome and agenda Jaroslav Klusák , Association of Local Energy Managers (SEMMO)
9:15-9:35	Supporting narratives for the energy transition – presenting the Energy Efficiency Watch survey results Kristína Dely , Energy Cities
9:35-9:50	EUKI training programme for municipal capacity building Vítězslav Malý , Personna o.p.s.
9:50-10:00	COFFEE BREAK
10:00-10:15	Climate Mitigation Plan of Prague: planning for the energy transition Jaroslav Klusák , Association of Local Energy Managers (SEMMO)
10:15-10:30	ELENA for municipalities Vladimír Sochor , Czech-Moravian Guarantee and Savings Bank
10:30-11:15	Q&A and Interactive discussion with the audience: input gathering around poll questions
11:15-11:30	Conclusions
<u>Moderator:</u>	Tereza McLaughlin Váňová, Association of Local Energy Managers (SEMMO)
<u>Language</u>	Czech - with simultaneous interpretation in English via Zoom

*So-called "narratives" combine several arguments and are supported by a larger number of actors. The objective of developing and spreading such narratives is often to gain wider support for a political movement, a policy or even a change in society, such as the energy transition policies. Often, these narrative are "stories" which combine facts and the ability to trigger emotions.



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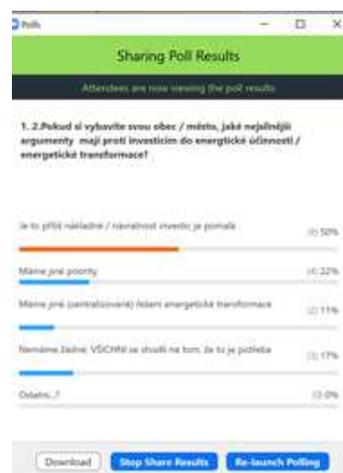
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PICTURES



Energy Efficiency Watch

- Zajišťuje neustálou zpětnou vazbu o implementaci evropských a národních politik energetické účinnosti (EE), a tím podporuje vzájemné vzdělávání v oblasti efektivní politiky po celé EU.
- Formuluje účinnou argumentaci a sleduje dosažený pokrok v národních politikách, vyhledává expertizy a vytváří nové konzultační platformy se zapojením řady zúčastněných stran (zástupci parlamentů, regionů, obcí, podniků a odborné veřejnosti).

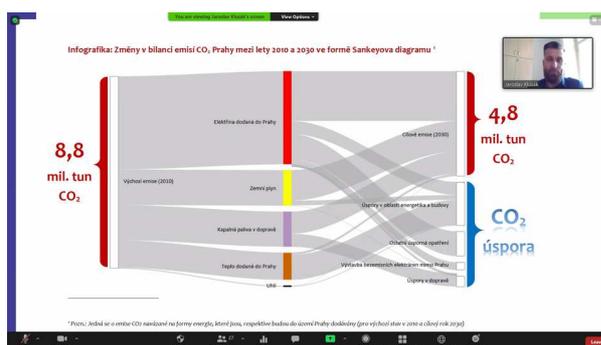


Sharing Poll Results

Attendees are now viewing the poll results

1.2.Pokud si vyhovíte svou obec / města, jaké nejučinnější argumenty mají proti investicím do energetické účinnosti / energetické transformace?

Je to příliš nákladné / náročnost investic je pomalá	50%
Máme jiné priority	22%
Máme jiné (zpracovatelné) řešení energetické transformace	11%
Nemáme žádné, VŠICHNI se shodli na tom, že to je potřeba	11%
Osobně...	0%




Klimatický plán Město město Prahy do roku 2030

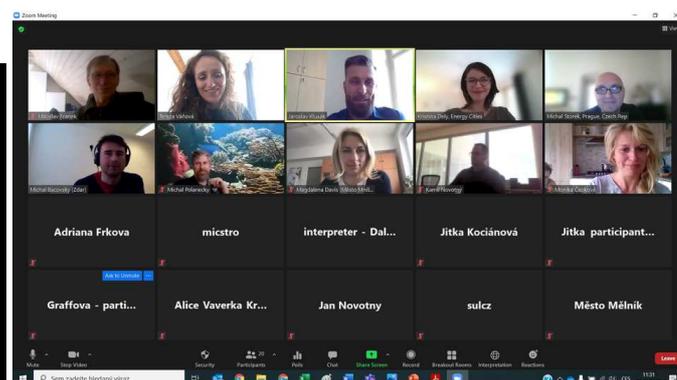
> 60 karet konkrétních opatření

4 hlavní oblasti (desítky opatření)



Spolupráce s Evropskou investiční bankou

- ✓ EIB má k dispozici prostředky v programu ELENA od Evropské komise prostřednictvím programu Horizont 2020
- ✓ ČMZRB požádala o získání prostředků a vznikl projekt ELENA na podporu přípravy energeticky úsporných projektů
- ✓ projekt je zaměřen na renovace stávajících nemovitostí a na investice stavebních a technologických opatření
- ✓ projekt je určen pro širokou škálu subjektů, pro malé a podniky (MSP) a pro subjekty ve veřejném sektoru




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