



Municipal renovation plans and supporting narratives* for the energy transition

WEBINAR

Venue: <https://zoom.us/j/97833174100>

Date & Time: **25th March 2021, 10:15-12:30 am CET**

Registrations: <http://bit.ly/3egTqmA>

Outline:

This webinar has a double purpose: offering Romanian municipalities extensive information on long term municipal renovation plans while discussing and gathering feedback on supporting narratives that can back their energy efficient investment decisions.

Municipalities of OER will share their experiences, their preparations as well as their motivations, their key arguments and stories for supporting their renovation plan.

10:15-10:30 – Welcome and introduction – objectives of this session

Kristina Dely, Energy Cities

10:30-10:50 – Presentation of guidelines for developing local renovation plans

Camelia Rata, OER

10:30-11:00 – Presentation of EEW4 survey results – gathering input for narratives

Filip Dumitriu, FEDARENE

11:00-11:30 – Discussion: Renovation strategy(ies) OER municipalities – what are the success factors?

Sibiu, Bacau, Satu Mare – tbc

11:30-12:10 – Q&A and moderated discussion with speakers – Feedback and interactive discussion with the audience – using polls and whiteboard

12:10-12:30 – Conclusions and next steps

**So-called "narratives" combine several arguments and are supported by a larger number of actors. The objective of developing and spreading such narratives is often to gain wider support for a political movement, a policy or even a change in society, such as the energy transition policies. Often, these narrative are "stories" which combine facts and the ability to trigger emotions.*