

EUFORES MEP-Academy "New Narratives to Drive Energy Efficiency in Member States: Insights from over 1,200 Experts"

Friday 4 December 2020, 11:00-12:00

Policy makers are progressively understanding energy efficiency as a key enabler for a low-cost and rapid decarbonisation of the energy system, and for reaching climate and energy targets in 2030 and 2050. The **Energy Efficiency Watch 4** (EEW4) is a HORIZON 2020 project, coordination and support action, **aiming at supporting policy makers in improving the degree of successful development and implementation of policy instruments for energy efficiency**, and thus contribute to reaching the target of the Energy Efficiency Directive (EED). The project intends to develop narratives for national, regional and local levels.

In view of the amendment of the **Energy Efficiency Directive** to implement the ambition of the new 2030 climate target and with the upcoming revision of the **Energy Performance of Buildings Directive**, stakeholders and experts across Europe are taking stock on how energy efficiency has progressed in the last years, and how EE can be boosted locally and nationally. **The Energy Efficiency Watch project has undertaken a major survey in all Member States with over 1,200 energy efficiency experts taking part in it.** The experts answered questions on the development of **new narratives** to drive energy efficiency on all policy levels. Is the energy efficiency community talking about the right things and to the right stakeholders?

During a 1-hour online event with the EUFORES network of MEPs, on 4 December, we will be presenting the results of this survey and the first thoughts on narrative building for the EU, national, regional and local levels. We will also have a snapshot on the development of case studies: the project partners are currently analysing the impact that positive or negative narratives may have on the acceptance and implementation of EE policies in Member States. The session will provide enough time for a debate with the audience and the Energy Efficiency Watch experts.

Agenda

11.00 – 11:05	Welcome: Jan Geiss , Secretary General, EUFORES
11.05 – 11.15	Introduction: Ciarán Cuffe , MEP, President of EUFORES
11.15 – 11.45	"New Narratives for Energy Efficiency? Insights from over 1,200 Experts" Christiane Egger , Deputy Manager, Upper Austria Energy Agency, Energy Efficiency Watch project partner
11.45 – 12.00	Open Discussion

Please register to jan.geiss@eufores.org. We will send you the access link to the ZOOM-meeting right after.



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