



ENERGY EFFICIENCY WATCH

The ENERGY-EFFICIENCY-WATCH PROJECT (EEW)

September 2007 – February 2010

**Dr. Jan Geiss, Managing Director
European Forum for Renewable Energy Sources (EUFORES)**

Energy Efficiency Watch

- Who we are -

- **Initiated and supported** by more than **30 Parliamentarians from the European Parliament and National Parliaments**
- EEW Project managed by:
 - **EUFORES** – European Forum for Renewable Energy Sources
 - **Wuppertal Institute for Climate, Environment and Energy**
 - **Upper-Austria Energy Agency**
 - **ECOFYS**
 - **ECEEE** – **European Council for an Energy Efficient Economy**
- In **cooperation with** the **energy efficiency related industry** and **NGOs** (as supporting partners and content providers)

Energy Efficiency Watch

- What we do -

- **Monitor and evaluate** national energy efficiency action plans and **highlight best and worst practice** examples
- **Accompany** EU-efficiency policy and **inform** about it
- Create a **parliamentary network** on energy efficiency on European and national level
- Create a **communication platform** for Parliamentarians and energy efficiency related industry and organizations
- Offer **advice** on the drafting and implementation of national energy efficiency action plans
- Spread **information** and raise **awareness** via **www.energy-efficiency-watch.org**, EEW-conferences etc.

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- What we aim at -

- Greater **awareness and knowledge** about technologies, potentials and market needs among political decision makers and the public
- **Improvement** of the national energy efficiency action plans and other related policies and measures
- Increased **market opportunities** for efficiency industry (home equipment, lighting, windows, insulation, cogeneration, efficient transport...)
- Bottom-up **improvement** of national and EU energy efficiency policy

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- How we do it -

Through evaluation:

- Evaluate the upcoming national EEAPs and to develop an opinion about their ripeness, about best practice and about missing pieces.
- **Methodology** developed by managing partners.
- Evaluation process:
 - 1. all available 27 EEAP drafts**
 - 2. evaluate 10-12 EEAPs in depth**

→ Result published in a long report and a brochure including best practice examples as well as successful policies.
- **Input of external partner organisations** (via reference group meetings).

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- How we do it -

Through networking:

- Build up a **network of major players in the field of energy efficiency**
- Close **integration of external partners** to bring important input to the project and to serve as dissemination partners.
- MEP, MP, Civil Servants, associations, industry, NGOs will be identified and integrated.
- The **scope for the networking is the EU-27.**

Energy Efficiency Watch - How we do it -

Through dissemination and communication:

- **Hot dissemination phase starts in Autumn 2008**
- **EEW-website**
- **Report and brochure distributed to focused target groups (Parliamentarians, related Civil Servants, industry, NGOs, media;)**
- **Newsletters, briefings, press releases, media campaigns and expert articles (dissemination items will cover EU27)**
- **6 national EEW-Parliamentary Evenings (planned: Madrid and Budapest 2008)**
- **EEW-conference (Wels/Austria within the Sustainable Energy Days, Feb 2009)**
- **5 “EEW-EU-Presidencies-Briefings”**



Thank you!

**Energy Efficiency Watch
Contact**

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